



Seek and Sell Auctioneers Privacy and Cookie Policy

Introduction

Seek and Sell is committed to ensuring that your privacy is protected, and our use of your personal information is governed by this Privacy Policy. How Seek and Sell Auctioneers collect and use your information is set out in this Privacy Policy. Any reference to “you” or “your” refers to anyone whose personal information we process. Seek and Sell Auctioneers is the data controller for all personal data collected from the seekandsell.ie website. Seek and Sell Auctioneers respect your right to privacy and comply with our obligations in accordance with GDPR Regulation 2016/679.

By visiting and continuing to use this website, you are accepting the terms of this Data Privacy Statement. Any external links to other websites are clearly identifiable as such, and we are not responsible for the content or the privacy statements of these other websites.

Users contacting this website and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act 1998. Every effort has been made to ensure a safe and secure form to email submission process but advise users using such form to email processes that they do so at their own risk.

This website and its owners use any information submitted to provide you with further information about the products / services they offer or to assist you in answering any questions or queries you may have submitted. This includes using your details to subscribe you to any email newsletter program the website operates but only if this was made clear to you and your express permission was granted when submitting any form to email process. Or whereby you the consumer have previously purchased from or enquired about purchasing from the company a product or service that the email newsletter relates to. This is by no means an entire list of your user rights in regard to receiving email marketing material. Your details are not passed on to any third parties.

Information we automatically collect

We use technologies to automatically collect the following information, including personal information, about the services you use and how you use them when you visit our sites or view our online content. We may gather statistical and other analytical information collected on an aggregate basis of all visitors to our website. This Non-Personal Data comprises information that cannot be used to identify or contact you, such as demographic information regarding, for example, user IP addresses

(where they have been clipped or anonymised), browser types and other anonymous statistical data involving the use of our website.

Personal Data

We collect the following information directly from you when you choose to participate in our marketing campaign programs, to register your interest in our services and products, to subscribe to our emails about rent/sale listings, to call or email us, or otherwise provide information directly to us. This is data that identifies you or can be used to identify or contact you and may include information such as your name, address, email address, birth date, marital status, occupation and salary range. While information such as name and email address are required by Seek and Sell Auctioneers (we need it to provide you with our services), other personal data is only collected from you if you voluntarily submit it to us.

Information You Supply to Us

You provide most of such information when you search, buy, post, participate in a contest or questionnaire or communicate with customer services. For example, you provide information when you search for a property through Seek and Sell Auctioneers or one of our third-party partners, communicate with us by phone, e-mail or otherwise, complete a questionnaire or a contest entry form, employ other personal notification services such as Seek and Sell Auctioneers Property Alerts. As a result of those actions, you might supply us with such information as your name, address and phone number etc.

Information we collect from third parties

We may collect information about you from third parties when you share an article using a link to a third-party service (e.g. Facebook, Twitter and Instagram). We do not control or supervise how the third parties providing your information process your personal data. The third-party service may send us information such as your registration and profile information from that service.

Non-Personal Data

We may gather statistical and other analytical information collected on an aggregate basis of all visitors to our website. This Non-Personal Data comprises information that cannot be used to identify or contact you, such as demographic information regarding, for example, user IP addresses (where they have been clipped or anonymised), browser types and other anonymous statistical data involving the use of our website.

- Service usage data;
- Device number;
- The IP address of the visitor's web server;
- The top-level domain name used (for example .ie, .com, .org, .net);
- The previous website address from which the visitor reached us, including any search term used;
- Location based data; and

- Google analytics which shows the traffic or visitors around this website such as pages access and documents downloaded

We require this information:

- To verify the veracity of bids submitted by bidders
- To pay suppliers
- To list a vendor's property for sale on our website
- To inform the seller of the financial status of the bidders to facilitate him/her in making an informed decision
- To send emails to viewers explaining how to submit a bid on a property they have viewed and make aware of ancillary services offered by Seek and Sell
- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails & text messages about new products, special offers or other information which we think you may find interesting using the email address / telephone number which you have provided. You can unsubscribe at any time.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone or mail. We may use the information to customise the website according to your interests.
- We may use your data to show relevant adverts to you on websites such as Facebook / Instagram & the Google Display Network for example.
- We may also utilise cookies to serve remarketing banners to you as you browse the Internet.

Opt-Out

If you do not want to receive e-mail or other correspondence from us, please send an email to info@seekandsell.ie

Governance

This notice is governed by the laws of Ireland. If you have any concerns about data privacy at Seek and Sell, please send a thorough description to info@seekandsell.ie and we will endeavour to resolve it to the best of our ability.

If you are not satisfied with the outcome of the response you received from Seek and Sell Auctioneers in relation to a Personal Data request, you have the right to make a complaint to the Data Protection Commission who may investigate the matter on your behalf.

Data Retention

The length of time we will retain your personal data will depend on the purpose for which we are processing it. The following criteria will be applied:

We will retain personal data for the minimum period required for the purpose(s) of processing.

Personal data will be retained for a period of time subject to our data retention policy and/ or legal requirements

When personal data is no longer required to be retained, it will be anonymized, to remove all personal identifiable information, or deleted in a secure manner in accordance with our technical and organisational procedures.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

Cookies

This website uses “cookie” technology. A cookie is a small text file stored by the browser on your computer, at the request of our server. This website uses session and persistent cookies. Session cookies are deleted when you close your web browser.

A cookie is a small file placed on your device when you visit a site that can be understood by the site that issued the cookie. We use the information collected by cookies to remember who you are to log you in and your preferences, to provide to you advertisements, offers or other content tailored to your interests and to assess how our sites are used. You can accept or decline cookies through your browser settings. To learn more, please look at the cookie settings available in your specific web browser(s). We may update our Cookies Policy to reflect any changes in technology or data protection legislation.

We use other technologies including web beacons and JavaScript that sometimes work together with cookies to uniquely identify your device. These other technologies help enable features on our websites.

Note: if you decline our cookies or ask for notification each time a cookie is being sent, this may affect your ease of use and the functionality of this website.